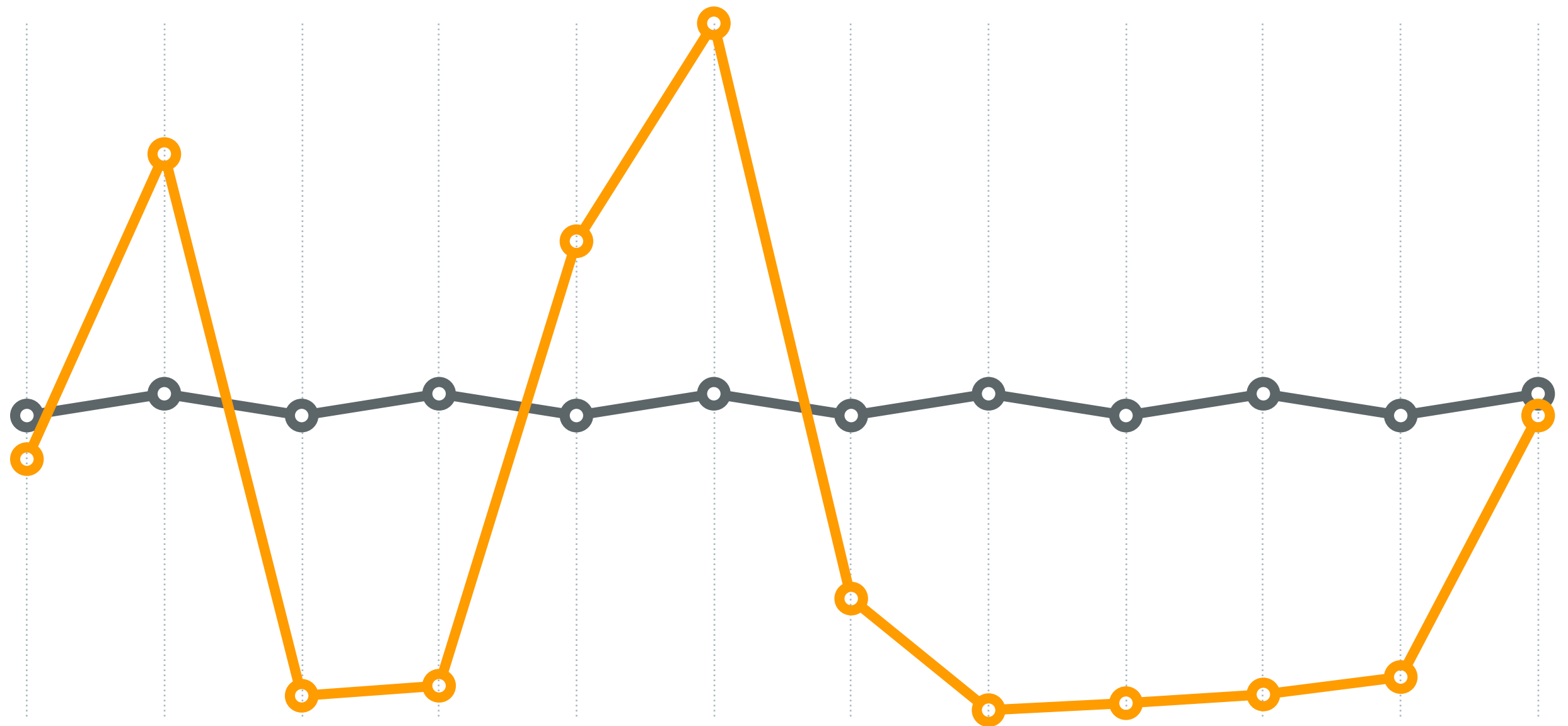


MeetUp WordPress Lisboa

GOMO STRATEGY TO DEVELOP
PREMIUM WORDPRESS THEMES & PLUGINS

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Revenue



○ Services
● Products

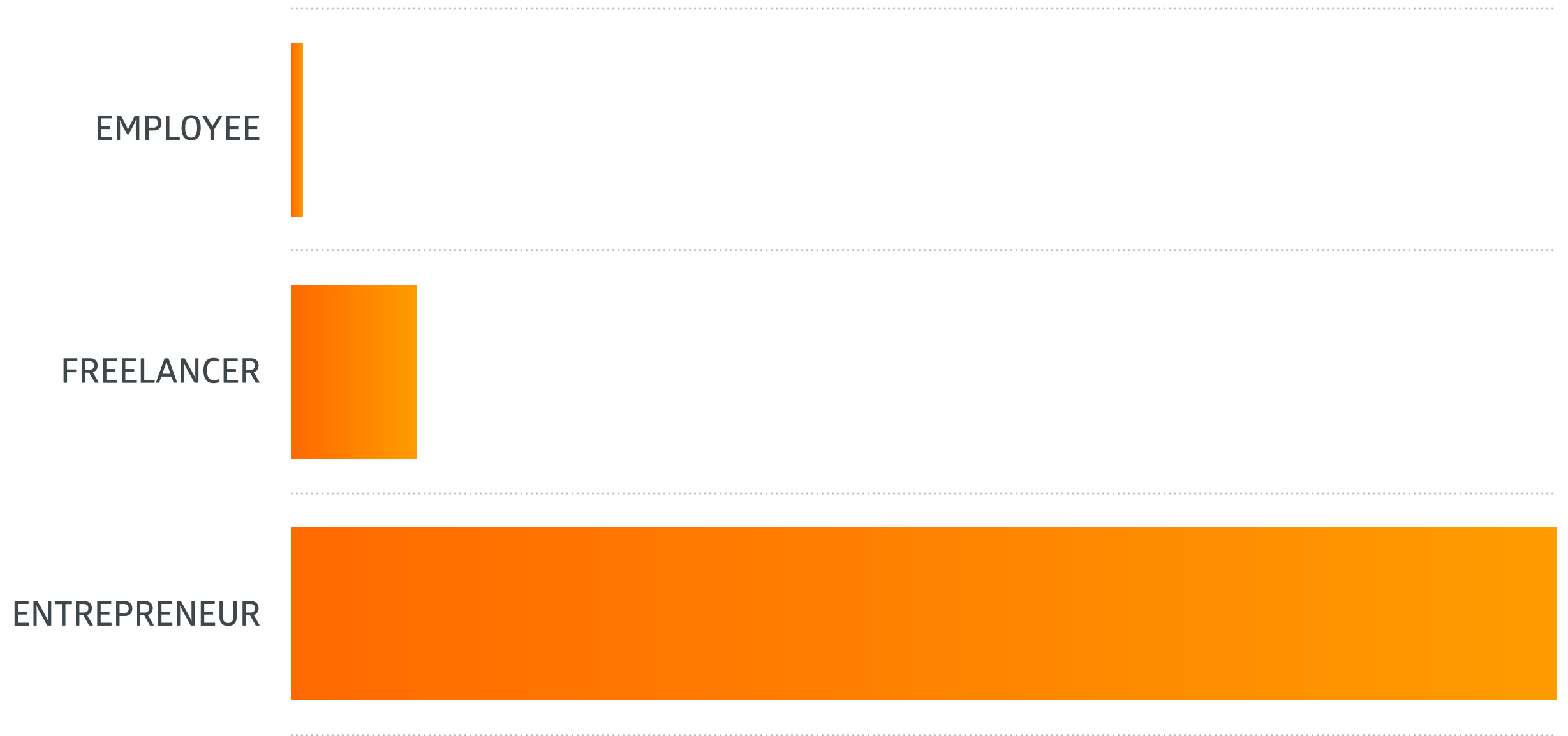
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All comes down to...

RISK MANAGEMENT

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How many sources of revenue?



Ok... but how?

PRODUCTIZATION

The act of modifying something, such as a concept or a tool internal to an organization, to make it suitable as a commercial product.

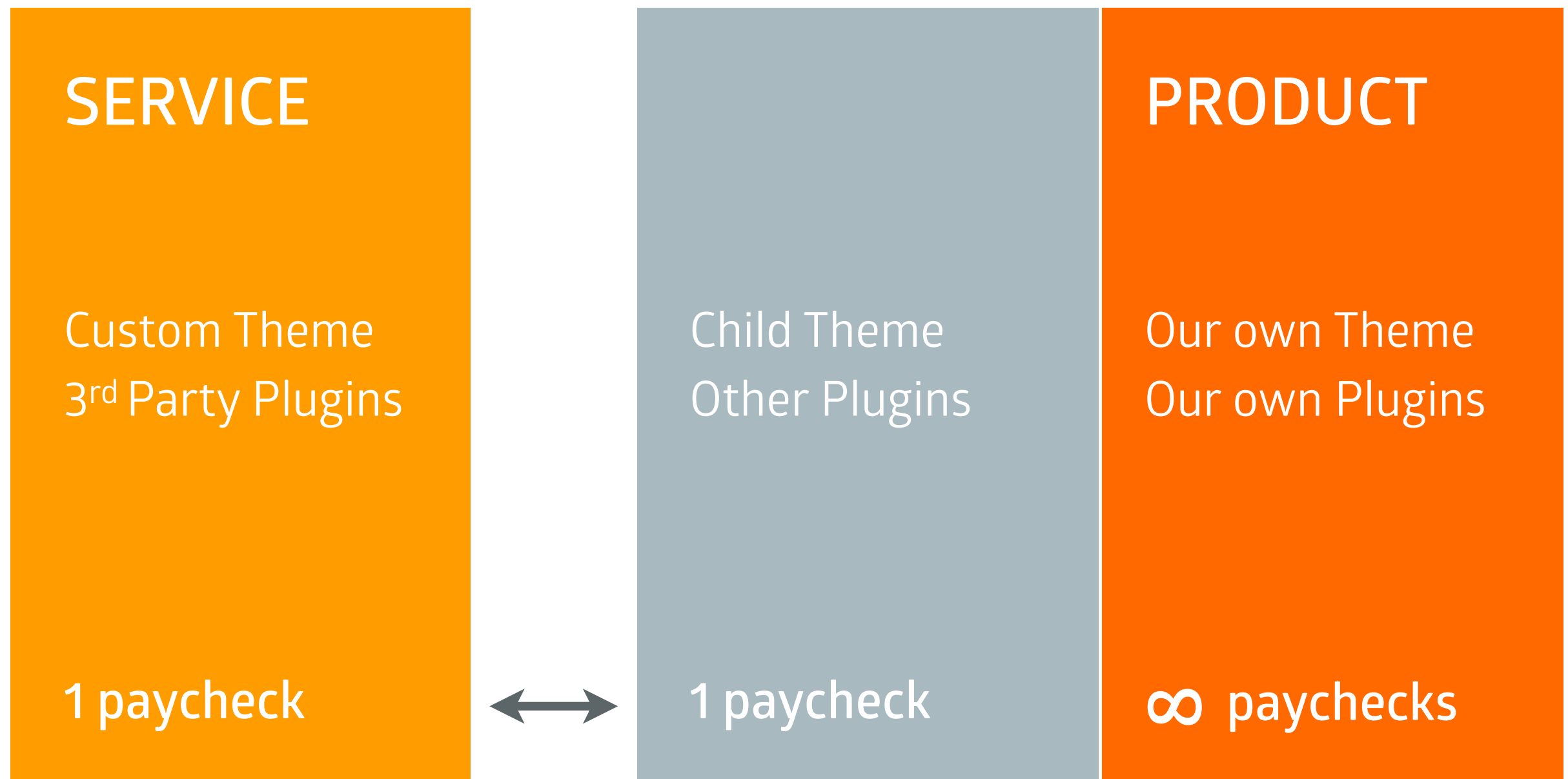
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I don't have time!



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WordPress is here to save us!



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And then what?

WordPress.org

GitHub / Gist

SHARE WITH THE COMMUNITY

MONETIZE

Marketplace

your.site.com

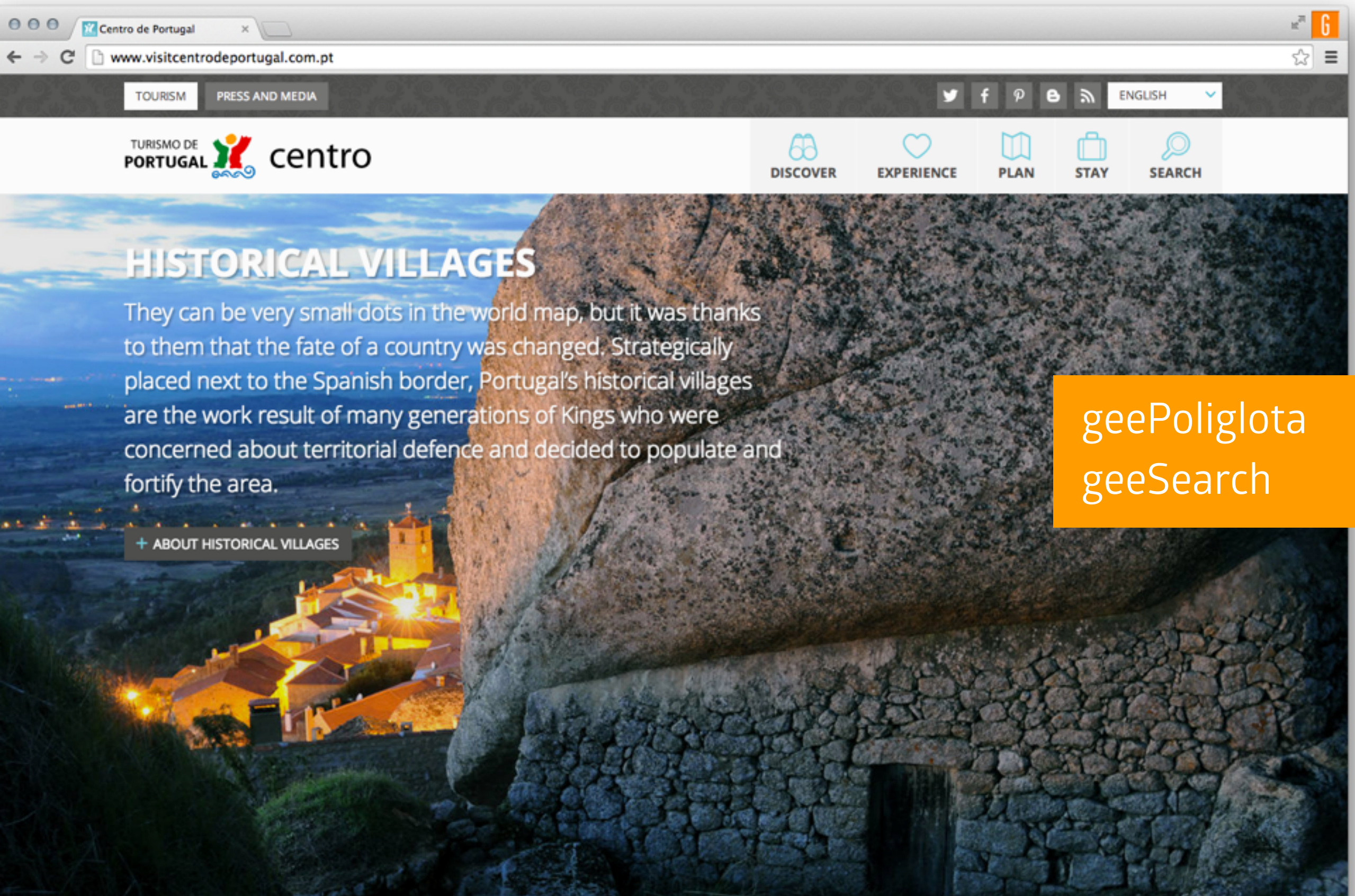
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The quote

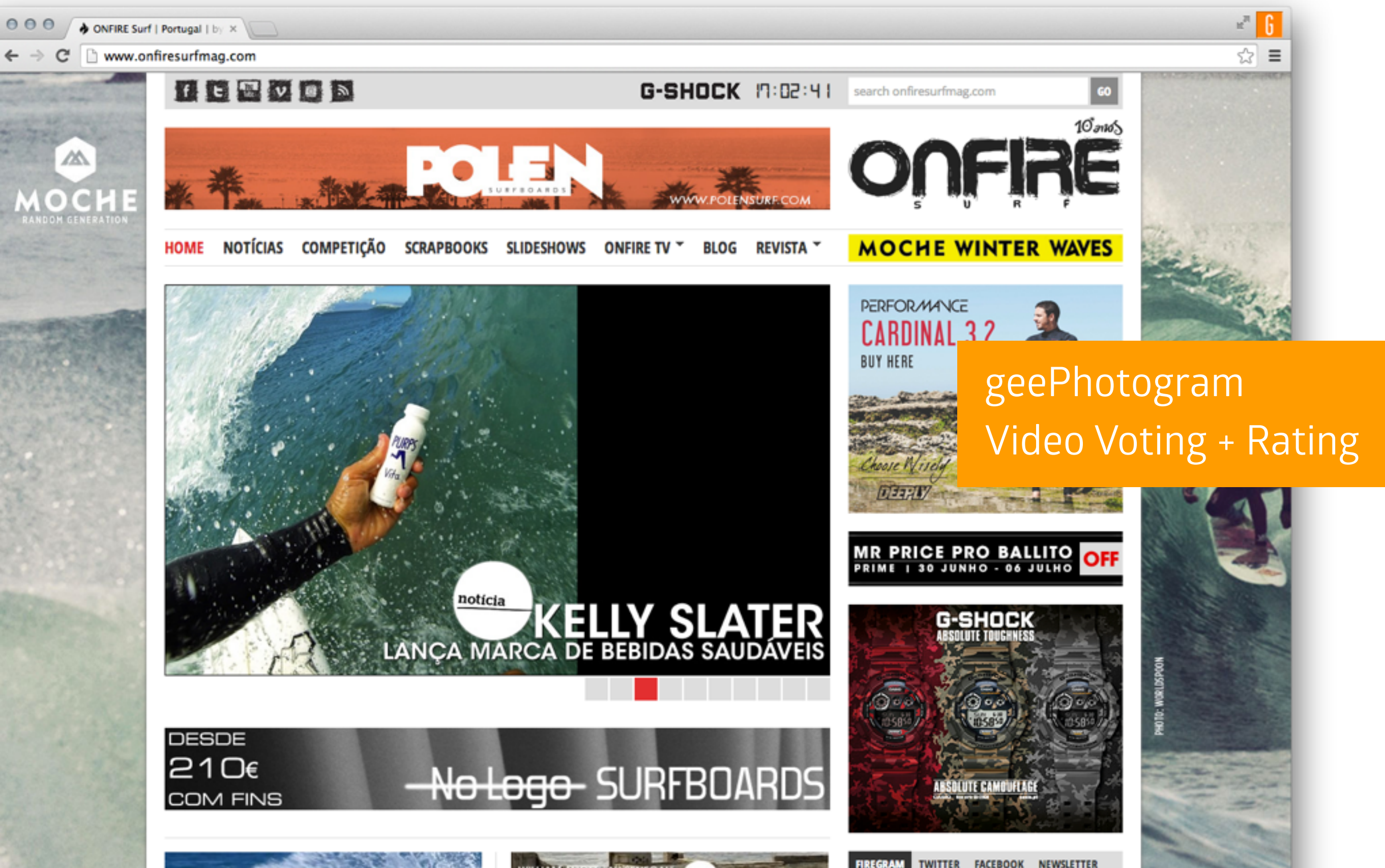
“ Everything that we don't give back
will be lost forever. ”

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Examples, please!



Examples, please!



The final quote

“ One of the biggest advantages of selling products is that you are **no longer trading time for money**, so you can be making sales while you are working on your tan in Thailand. ”

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Thank you

@luistinygod

www.tinygod.pt

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